# **Analysis of WhatsApp Investment Group**

### Group Name:

V2 ■■ Alliance Elite Stock Investment Group ■■

# **Description Snippet:**

Created by something calling itself 'Impax Fund'. Claims:

1. Help you build your own investment portfolio...

## Membership:

83 members at the time of the screenshot.

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# ■ Red Flags

#### 1. Name misuse:

Impax Asset Management (sometimes shortened to Impax) is a real, UK-based sustainable investment firm

Scammers frequently borrow or spoof the names of legitimate funds to look credible.

# 2. WhatsApp as a platform:

Real investment firms do not recruit or provide portfolio management via WhatsApp groups. This is a well-documented hallmark of pig-butchering and other investment fraud scams.

## 3. Marketing language:

"Alliance Elite Stock Investment Group" with vague promises of building portfolios — no regulatory disclaimers, no official links, no credentials. That's typical of scam investment groups.

#### 4. Symbols in the name:

The use of emojis and ribbon icons is often a tactic to make a group look "exclusive" or "official" but is not how real financial institutions present themselves.

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#### Known Scam Pattern

This setup matches a very common scheme:

- Scammers create a WhatsApp group claiming affiliation with a well-known fund/firm.
- They post fake stock charts, "testimonials," or fabricated profits to lure victims.
- Eventually, members are pressured to deposit money into fraudulent trading apps or crypto wallets.
- Once the money is in, it's very hard to get back.

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#### ■ Conclusion:

This group is almost certainly a scam posing as a legitimate investment fund.

## Recommendation:

- Do not share personal info or send any money.
- Exit the group immediately.
- You can also report the group in WhatsApp → Group Info → Report.